

## GUIDELINES

### Drug Aware YCulture Regional

Drug Aware YCulture Regional is a funding and development program for youth arts and culture projects developed by young people living in regional Western Australia.

In 2022 funded projects will have a focus on skills development, community engagement, and promotion and education of Healthway's key health messages.

Drug Aware YCulture Regional is funded by Healthway and delivered by Regional Arts WA to promote the Drug Aware message.

### What kind of projects can be funded?

Drug Aware YCulture Regional funds projects run by young people, for young people. The focus is on activities that provide skills and creative development opportunities.

These activities could include art workshops, masterclasses, community events, or productions across any artform. Examples include, but are not limited to:

- Animation
- Costume design
- Dance
- Film
- Music
- New media
- Photography
- Podcasting
- Radio
- Scriptwriting
- Spoken word
- Street art
- Textiles
- Theatre
- Visual art

Projects should be inclusive and open for all young people aged 12 – 26 to participate in and must include an opportunity to showcase any created work or skills developed to the wider community.

For examples of previously funded projects, visit:

[www.regionalartswa.org.au/category/stories/drug-aware-yculture/](http://www.regionalartswa.org.au/category/stories/drug-aware-yculture/)



*Drug Aware As You Like It - The Bard Enters the Bush II. Photo by Zai Kanga Parabia*

## Including Healthway's key health messages

The delivery of your project must align with Healthway's key health messages. You can include these in any way during your project, the possibilities are endless. Some examples of including key messaging in your project are:

### Increasing healthy eating

- Offer healthy food options, like fresh fruit and vegetables, as a snack during workshops or at the opening of your showcase.
- Limit the amount of junk food and sugary drinks on display at any events. Consider removing the sale of these items entirely during any events.

### Improving mental health

- Create workshops for young people to participate in together, this can help people feel more connected to their peers and help people make new friends.
- Give out the Drug Aware notebooks to workshop participants so they can sketch or write down their feelings, allowing them to clear their minds and enjoy the activities on offer.
- Provide mindfulness exercises before a workshop or event. Encourage participants to use mindfulness techniques throughout your project activities.

### Increasing physical activity

- Have a walking tour of your community when planning street art installations, festivals, or events. This will increase physical activity, while still being fun.
- If you are planning on hosting photography workshops why not consider taking photos of people in action.

### Preventing harm from alcohol

- Workshops, showcases, or exhibitions **must** happen in an alcohol-free environment.

### Creating a smoke-free WA

- Workshops, showcases, or exhibitions **must** happen in a smoke-free environment, both indoors and outdoors.

### Drug Aware message

- Include the Drug Aware logo on your poster or flyer designs, these can be found on [Dropbox](#).
- Have your artists or Project Coordinators wear their Drug Aware polos.
- Display the Drug Aware banner at workshops or showcases.
- Tag #DrugAware on social media posts.
- Your project **must** include Drug Aware in the project title, for example: Drug Aware Fusion on the Green, or Mural Project presented by Drug Aware.

You can also partner with your local outreach service to provide information on key health messages and increase awareness of their services in your community.

## Who can apply?

**Individuals, groups, or collectives** - There must be two key project organisers aged 12 – 26. Applicants must secure an incorporated organisation to auspice the grant. All applicants must live in Regional WA. You can find out which region you live in: <https://www.screenwest.com.au/film-in-wa/locations/interactive-map/regions-of-wa/>

There is a separate funding pool for projects happening in Perth. This funding is called Drug Aware YCulture Metro and is run by Propel Youth Arts.

## How much money can I ask for?

Through Drug Aware YCulture Regional you can apply for grants of:

- Up to \$4,000 if you live in regional WA
- Up to \$6,000 if you live in remote WA, or above the [26<sup>th</sup> parallel](#)

Funding can cover project expenses including:

- Artist and/or artswoker fees
- Artist and/or artswoker travel costs
- Project materials
- Promotional costs
- Venue hire
- Equipment hire
- Documentation of your project

You can apply for a Drug Aware YCulture Regional grant if you also have other funding sources. However, you cannot receive sponsorship from brands that can be seen to contradict Healthway's health message campaigns. For example, alcohol or fast-food brands.

Projects that are already receiving funding from Healthway are not eligible for the Drug Aware YCulture Regional.

## Key Criteria

- There must be two key organisers aged 12-26 years and living in Regional WA.
- There must be at least 6 people aged 12-26 years directly involved in the project.
- The project must engage at least 20 indirect participants, such as attendees or audience members, and must demonstrate extended reach through online promotion or activities.
- Projects must promote and support healthy messages that are relevant to young people and align with Healthway's key priorities. This can include supporting young people through complex topics such as mental health, identity, body confidence, etc.
- You must involve an experienced mentor to maximise your skill development.
- You will need an incorporated organisation to act as an auspice on your project.
- All events and activities must be smoke, drug, and alcohol-free.
- Your project must happen in a location in regional WA.

## When can I apply?

The grant is open all year round, subject to availability of funds.

- Applications must be submitted at least three weeks before your project starts.
- An organisation can only auspice two Drug Aware YCulture Regional projects per calendar year and must have finalised all past funding requirements of Healthway and Regional Arts WA, before they can auspice a new project.

*Applications for Youth Week WA projects, running between 8-16 April, must be submitted by 4 March 2022.*

## How do I apply?

Project Coordinators must be between 12-26 years old to apply. As the applicant you will write the application, work with artists, help manage finances, and write a project acquittal (report) for your project.

When you have an idea for your arts project, the next steps are:

### STEP ONE

Read the Drug Aware YCulture Regional guidelines (this document).

### STEP TWO

Contact Regional Arts WA Project Officer Carla Steele by email at [csteele@regionalartswa.org.au](mailto:csteele@regionalartswa.org.au), or phone on 08 9200 6210 or 1800 811 883 (regional freecall) with details of your project idea.

### STEP THREE

Start your application online through [SmartyGrants](#) – Carla will help guide you through this process.

### STEP FOUR

Email the draft application to Carla for review before you submit your final application.

### STEP FIVE

Submit your final application through [SmartyGrants](#) at least three weeks before your project starts.

### STEP SIX

Regional Arts WA will let you know if your application is successful within 10 days of your final submission.

## Handy things to know

- Have a well thought out project plan and apply as early as possible!
- Projects with other financial and in-kind support make for stronger applications. This can be support from community resource centres, local governments, etc.
- Involving young people from marginalised demographics within Drug Aware YCulture Regional projects is encouraged. This includes people from Culturally and Linguistically Diverse (CaLD) backgrounds, First Nations people, young people with disabilities or mental illness, and people identifying as LGBTQIA+.

## Important details to be aware of:

- Successful projects must promote the Drug Aware message through exclusive naming rights, signage, merchandise, and verbal acknowledgement.
- This grant will not fund projects that have already happened.
- Your project cannot be a fundraising activity and tickets of more than \$10 cannot be sold.
- Curriculum-based activities, or activities that are part of a school's core activities, will not be supported.
- This grant does not generally cover camps, conferences, or conventions.
- This grant does not cover infrastructure (core staff) or capital works costs (equipment purchases).
- Some events or venues will not be sponsored where Heathway already have an existing sponsorship commitment - talk to Project Officer Carla Steele if you have any questions.



*Street Chillz Drug Aware Youth Fest. Photo by Joshua Cowling.*

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**DRUG AWARE**



**REGIONAL  
ARTS WA**

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Regional Freecall 1800 811 883

W [regionalartswa.org.au](http://regionalartswa.org.au)  
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## Glossary

**Acquittal (grant):** A report where you are asked to accurately explain how funds have been spent during a project.

**Applications (grant):** A structured, written document that describes how you plan to meet the stated needs for the grant program.

**Auspice:** An organisation who will accept grant money on your behalf and hold that money in their bank account. They will take responsibility in making sure money is spent appropriately during your project and that funds are acquitted once the project is complete. This organisation must be regional.

**CaLD:** (Acronym: Culturally and Linguistically Diverse.) Someone who identifies as having different cultural backgrounds and speaks other languages besides English.

**Community engagement:** When organisations collaborate with members of the community to keep people inspired by and active in their work.

**Development:** Steady growth of something so that it becomes more advanced, stronger, etc.

**Documentation (of your project):** Evidence of what happened during your project. This could be with photos, videos, surveys, or journaling.

**Finance:** Money used to run a business, an activity, or a project.

**First Nations:** Australia's first people, made up of different and distinct Aboriginal and Torres Strait Islander groups each with their own culture, language, beliefs, and practices.

**Funding:** Money provided, especially by an organisation or government, for a particular purpose.

**In-kind support:** When an individual, organisation, or group support your project by providing something you require for your project at no cost (e.g., venue hire, volunteer hours, donation of materials).

**Mindfulness:** A mental state achieved by concentrating on the present moment, while calmly accepting the feelings and thoughts that come to you. Used as a technique to help you relax.

**Youth:** Young people.