

**REGIONAL  
ARTS WA**

**Strategic Plan  
2019 to 2023**



## Message from the Chair

During 2018, Regional Arts WA's Board of Directors undertook a significant review and restructure of the organisation to better respond to the needs of the regional arts sector and address uncertainty around long-term funding. We also recognised the need to better demonstrate the impact and outcomes of regional arts and culture.

This planning has been underpinned and guided by our membership and stakeholder engagement over the past two years through surveys, interviews, field trips and events, and we thank the sector for their valued input.



Sue Middleton  
Chair of Regional Arts WA

*S. Middleton*





## Our Purpose:

### **TO CELEBRATE AND STRENGTHEN A POWERFUL REGIONAL ARTS SECTOR**

Regional Arts WA is the only Western Australian arts body with a purely regional focus. The independent, membership-based, not-for-profit organisation represents the regional arts sector, this means every artist, arts-worker, arts and cultural organisation, and organisation or group which has regional programs in WA.

Over the next five years, Regional Arts WA will focus our work with and for the regional arts sector to ensure it is strengthened and celebrated.

Left Image: Welcome to Country at 2017 WA Regional Arts Summit. Photo by Susie Blatchford  
Front Page Image: Gascoyne In May 2015. Photo by Anton Blume





## Our Vision:

# CONNECTED AND CREATIVE REGIONAL COMMUNITIES MAKING WESTERN AUSTRALIA A BETTER PLACE TO LIVE

Regional Arts WA's vision is to make Western Australia a better place to live by building connected and creative regional communities.

By 2023, we will achieve the following long-term outcomes:

- + Diversity of thriving regional practitioners and arts practice demonstrates inclusive regional communities who value art and their artists
- + A sector that values and actively supports the ongoing journey of young artists/leaders in WA
- + Active local ownership over sustainable investment decisions and implementation of policy and programs
- + An ongoing, year-round program of high quality, exciting regional arts events and activities supported by their communities across the state
- + Regional arts practitioners feel connected and safe sharing resources and success
- + First Nations people supported to celebrate and connect all Western Australians with First Nations culture
- + Thriving, well-governed and financially sustainable regional arts organisations





Pare Randall's *Silent Volumes* at 2017 WA Regional Arts Summit. Photo by Susie Blatchford

## Our Values

### Trusted

We are approachable, listen with respect and respond reliably and honestly. We strive for continuous improvement and accountability

### Brave

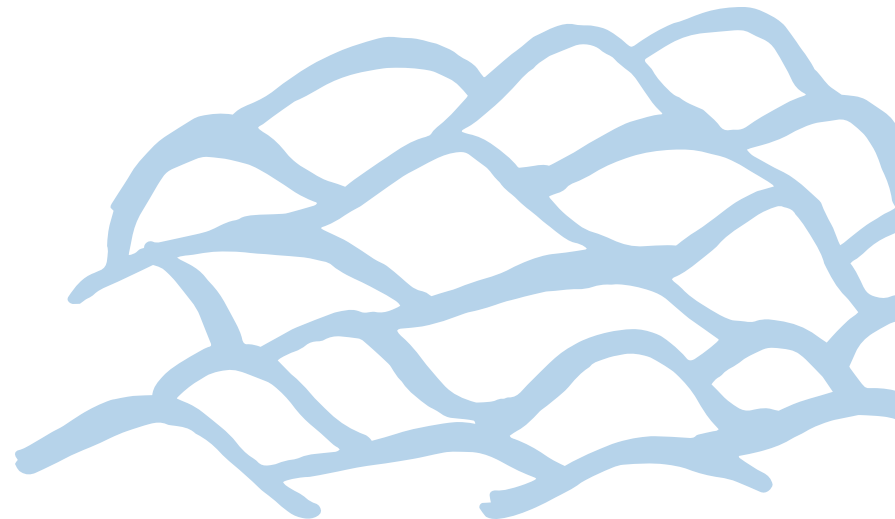
We expect change and are a catalyst for positive adventure. We challenge disadvantage to make courageous, regions-first choices.

### Curious

We question everything we do for relevance, actively seeking diversity and innovation. We value unique experiences.

### Involved

Relationships are fundamental. We are open with information, consult where possible, pursue partnerships and collaborate when relevant.





## Our Five Key Strategies



**Build existing strengths in skills and wellbeing**



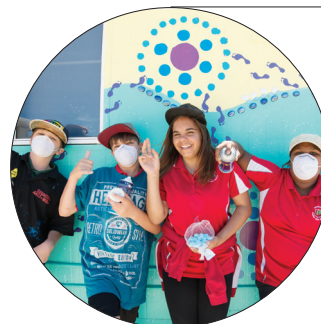
**Champion diversity and inclusiveness**



**Stimulate activity and investment across a broad range of arts practice, practitioners and participants**



**Advance understanding and application of the value of regional arts**



**Coordinate a multitude of networks and relationships**





## About Us

Regional Arts WA is the only Western Australian arts body with a purely regional focus. Established in 1994, we are an independent, membership-based, not-for-profit organisation supported by State and Federal Government funding.

## Board of Directors

- Kellee Aberg
- Oliver Bazzani
- Debbie Carmody
- Patrick Churnside
- James Jarvis
- David Martin
- Sue Middleton
- Kenneth Mills
- Fiona Sinclair
- Wendy Wise

## Chief Executive Officer

- Paul MacPhail



## **For more information**

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