

COUNTRY ARTS WA

Sand Tracks Kimberley Tour Feasibility Report

Country Arts WA cross border contemporary Indigenous music performance touring and music development program.



Tjupi Band performing at Warburton 2012 Photograph: Tim Pearn

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Introduction

The Kimberley region of Western Australia has a relatively long history of music expression. The multiculturalism of Broome and Country and Western music associated with the pastoral industry has resulted in a vibrant contemporary music tradition throughout the region exemplified by the Pigram Brothers, Mary G and Fitzroy Express for example receiving wide audience acclaim.

Based on the successes of the Sand Tracks Western Desert tours over 2010-12 described in the *Sand Tracks 2010-12 Evaluation Report* Country Arts WA is now proposing expanding the Sand Tracks initiative to the Kimberley region.

The Evaluation Report found overwhelming evidence the initiative provided a wide range of benefits to participant musicians and community audiences.

A proposed East Kimberley to Katherine tour circuit was identified in the Sand Tracks Report 2009. This feasibility study document explores potential partnerships and maps existing music activities in the region for the development of a Kimberley to Katherine in the Northern Territory tour.

The proposed tour duplicates the successful cross border Sand Tracks Western Desert tour where it is relatively cost effective to deliver across state borders to remote Aboriginal communities.

This report asks the question; Is Sand Tracks required or needed in the Kimberley to Katherine region where the music activity is vibrant and active and is it replicating any existing structures or initiatives?

The document explores whether the proposed tour has general support from existing agencies and proposed partners to assist in brokering funding for the initiative.

The WA Mental Health Commission provided funding to Country Arts WA for the feasibility to explore partnership opportunities with mental health organisations in the Kimberley to facilitate the delivery of mental health awareness and anti-stigma messages associated with the tour.

Executive Summary

There is currently no Aboriginal music tour in the Kimberley region that tours a premier Indigenous band coupled with a local emerging support band while additionally delivering workshops as the tour proceeds from venue to venue.

While there are numerous music activities spread throughout the Kimberley including sporadic tours, music development initiatives, music training and festival events there is no consistent regular annual touring circuit across the region.

“We need strategic planning – something that ties all these things together across the Kimberley” Peter Brandy, Aboriginal musician, Kununurra.

The proposed Kimberley Sand Tracks tour would provide a vehicle that binds and connects all these activities together value adding an aspirational pathway for emerging musicians.

As Mark Smerdon states, “In some ways, Sand Tracks is as beneficial for the bands who miss out on qualifying as it is for the bands who qualify. I know of musicians who have been stimulated enough by the pain of missing out on qualifying for a Sand Tracks Tour to work out how they need to improve their skills and presentation to make them more desirable next time around”.

The majority of feedback from music support organisations and regional festivals in the Kimberley region is that they are supportive of a Kimberley to Katherine Sand Tracks initiative.

As with the evolution of the Sand Tracks Western Desert tour the development of the Kimberley to Katherine tour will be self-selecting dependant on funding partnerships, presenters and commitment by stakeholders at the time of programming and implementation.

Key music support organisations that expressed interest in partnering with Sand Tracks Kimberley to Katherine Initiative include:

- Goolarri Media Enterprises
- Katherine Regional Arts
- Kimberley Performing Arts Council
- MusicNT
- Pilbara and Kimberley Aboriginal Media (PAKAM)
- Skinnyfish Music

The preferred touring circuit for Sand Tracks Kimberley to Katherine tour is a linear traverse from Broome WA to Katherine NT or vice versa. The proposed annual Sand Tracks Kimberley to Katherine tour would provide a valuable regional opportunity for emerging and established Indigenous bands to showcase their musical talents providing a career pathway and inspiring new musical activity and endeavour across the region.

“Aboriginal people from remote communities thrive on continuity and repetition – its how people traditionally learnt” Mark Grose, Skinnyfish Music.

Positive wellbeing and mental health outcomes are intrinsically embedded within the cultural engagement process associated with the Sand Tracks tour. Simultaneously Sand Tracks is a vehicle that can convey messages regarding mental health education and awareness.

With the Kimberley having a catastrophic high Aboriginal youth suicide rate 80% of Kimberley regional mental health agencies approached indicated positive interest in being associated and partnering with Sand Tracks.

Due to the positive outcomes associated with Sand Tracks and the large demographics attending performance events, Sand Tracks is recognised as a valuable opportunity for the promotion of healthy life style awareness messages to a broad age range across the community.

The mental health agencies perceived a partnership with Sand Tracks beneficial for developing culturally appropriate strategies to deliver key mental illness prevention and anti-stigma messages.

The *Sand Tracks 2010-12 Evaluation Report* reported substantial evidence from audience, community and key stakeholders that *Sand Tracks* is extremely successful in meeting its objectives and provides a significant and valuable impact to remote Aboriginal communities delivering increased happiness and wellbeing. These outcomes will significantly contribute to the aspirations of the Closing the Gap policy on Indigenous disadvantage.

Based upon evidence gathered in the *Sand Tracks 2010-12 Evaluation Report* it is expected the initiative would deliver similar beneficial outcomes in the Kimberley to Katherine region. With a greater population in the Kimberley to Katherine region it is estimated that audiences would be larger than the Western Desert tour. Correspondingly, the social wellbeing outcomes would be magnified and the costs per capita audience would be less for the benefits delivered to the community.

It is also estimated with a greater number of music support agencies and activities spread across the Kimberley to Katherine region that the inspirational legacy effect of Sand Tracks on music development will be well supported after the tour each year.

It is concluded that a Kimberley to Katherine Sand Tracks initiative would not duplicate any current music touring activity in the region but would add value to existing music development activity. A regular annual Sand Tracks across the Kimberley region would, as demonstrated in the Western Desert, provide impetus, valuable learning outcomes for emerging bands, audience development and increased community wellbeing.

What are the aims and aspirations of Sand Tracks?

Sand Tracks is Country Arts WA's cross border contemporary Indigenous music performance touring and music development program.

The Sand Tracks Tour provides three key areas of delivery:

- Audience Development – touring contemporary high excellence Indigenous music performance to remote Aboriginal audiences/communities;
- Arts Development - delivering skills development workshops;
- Industry Development - providing career pathways for established and emerging Aboriginal bands with regular annual touring opportunities.

As a result Sand Tracks aspires to:

- Promote and profile professional Indigenous music;
- Assist the transition of emerging Indigenous bands to professional higher profile status;
- Promote health and wellbeing through participation in music activity/audience participation and the delivery of health messages;
- Build and leave a legacy of skills within community to present performing arts independent from Country Arts WA programs.

Is there value in developing a Kimberley to Katherine Sand Tracks Tour?

Music offers positive engagement pathways for young people to express their stories, increases mental wellbeing and builds real and applicable professional development.

There is increasing recognition and evidence of the benefits of music for improving mental development, learning and wellbeing for individuals participating in music activity.

Hallam (2012) describes the multiple benefits of music in the social sphere. Her tested qualitative and quantitative research findings explore,

...the evidence relating to the impact of musical skills on language development, literacy, numeracy, measures of intelligence, general attainment, creativity, fine motor co-ordination, concentration, self-confidence, emotional sensitivity, social skills, team work, self-discipline, and relaxation. It suggests that the positive effects of engagement with music on personal and social development only occur if it is an enjoyable and rewarding experience. (Hallam 2012)

The proposed Kimberley Sand Tracks tour would provide a link connecting existing music support mechanisms together. For emerging musicians and bands Sand Tracks provides a layered experience and motivation including:

- The opportunity to participate in workshops
- The opportunity to play with recognised established musicians
- The opportunity to experience a professional stage set up with qualified sound engineers
- A major goal to participate as the selected emerging band for subsequent tours

Sand Tracks provides a significant aspirational pathway for emerging musicians to aspire to which leaves a major motivational legacy in the community.

As demonstrated in the Western Desert, seeking the opportunity to be chosen as the emerging band on a Sand Tracks tour provides a positive motivation for emerging musicians. To be chosen to participate enables bands to perform with a recognised profile band, increasing confidence and professional development as well as becoming role models for others. Peers look up at the stage and think, if they can do that I can do that too!

In his classic work, Garfinkel (1956) discusses how 'ceremonies of degradation' are used symbolically to socially exclude some groups of people and reinforce negative social identity which people internalise. 'Ceremonies of elevation' can be

used as an effective means to counter social exclusion.

A 'ceremony of elevation' provides a symbolic means to elevate the status of individuals and social groups within communities and to provide support for people to assume a positive identity and self-image. Through such ceremonies negative stereotypes can be displaced by positive ones and change an internalised sense of identity (Cooper, Bahn, Giles 2012).

Sand Tracks demonstrates the ability to provide a positive ceremony of elevation in the Aboriginal community.

As demonstrated in the Western Desert the inspirational legacy effect of Sand Tracks on emerging musicians and bands is strongest where there is an existing music support organisation for music activity. Musicians are inspired and motivated by the Sand Tracks tour before and after the event to practice and improve their music skills. It is likely in the Kimberley to Katherine region with a greater number of music support agencies, activities and recording facilities than in the Western Desert this arts development effect will be magnified.

Sand Tracks focuses on providing regional opportunities for established and emerging Aboriginal bands to deliver music content to Aboriginal audiences. While mainstream contemporary music occurs in the major cities of Australia where emerging bands have opportunities to play in pub venues to establish their career credentials and audience following, there are little opportunities for remote indigenous bands compared with city based venue opportunities.

The focus of the tour provides an immediate pathway and local regional and remote performance opportunity for bands to gain exposure, recognition and fiscal remuneration for their creative practice.

The further benefit of the Sand Tracks Kimberley to Katherine Tour would be to connect Aboriginal musicians and audiences of the Kimberley with the Top End of the Northern Territory and the Western Desert.

The additional tour circuit provides a further touring opportunity for established and emerging Aboriginal bands and will therefore enhance music creativity and productivity across the region.

In conclusion there would be demonstrated realistic benefits and value in funding an extension of the Sand Tracks initiative through the Kimberley to Katherine region for participating musicians and the broader community.

Sand Tracks 2010-12 Evaluation Report

The Sand Tracks 2010-12 Evaluation Report found overwhelming evidence the initiative provided a wide range of benefits to musicians and community audiences.

From interviews and feedback gathered in the evaluation:

- *100% of workshop participants described the workshops as excellent;*
- *100% of workshop participants requested workshops the following year;*
- *100% of workshop participants aspired to become a “rock star” and make a living from their music;*
- *83% of bands at Bush Bands Business indicated they wanted to go on tour with Sand Tracks the following year;*
- *77% of community stakeholders interviews indicated Sand Tracks was good for young people and no one disagreed;*
- *73% of community Stakeholders agreed that Sand Tracks had a positive effect on community cohesion and bringing people together;*
- *70% of community stakeholders agreed there were opportunities to capitalise on the large audience attendances by providing some health awareness activities in conjunction with Sand Tracks;*
- *90% of community stakeholders supported the ongoing delivery of the Sand Tracks tour and workshops program;*
- *67% of community stakeholders commented that Sand Tracks adds value to existing events and programs and stimulates inspiration to make music as a result of the Sand Tracks tour;*
- *100% of interviews indicated Sand Tracks Performances were good for young people with a range of positive benefits including inspiration for young people, role models – young people looking up at successful Aboriginal people, and a positive diversion activity alleviating boredom and risk activities associated with drugs and dysfunctional behaviours;*
- *70% of partnership and industry respondents rated Sand Tracks as excellent or good in meeting its three key objectives.*

- *70% of partnership and industry respondents indicated Sand Tracks added significant or good value in assisting their respective organisations activities/objectives in Indigenous music development.*
- *60% of partnership and industry respondents indicated Sand Tracks had significant or good impact inspiring more music development from emerging Indigenous musicians.*
- *78% of partnership and industry respondents supported the ongoing delivery of Sand Tracks tour and workshop program.*

In addition to delivering high quality music performance to remote communities Sand Tracks is also a catalyst for the following outcomes:

- *Sand Tracks attracts approximately 95% of the total population where the events are staged and attracting significant numbers from neighbouring communities;*
- *Sand Tracks increases community cohesion, calm and unity and decreases community social dysfunction;*
- *Sand Tracks increases the happiness and wellbeing of remote Aboriginal communities;*
- *Sand Tracks increases social pride and self-esteem;*
- *Nursing staff reported an increase in personal hygiene as people shower and dress up to go out to the Sand Tracks event;*
- *Nursing staff reported no health incidents associated with Sand Tracks events where often community populations increased by more than 30% as people travelled to see the performance;*
- *Sand Tracks has a major impact in bringing old and young people together;*
- *Sand Tracks plays a major role in reconciliation bringing Indigenous and non-indigenous people together in the community for a social event;*
- *Sand Tracks is a catalyst bringing disparate families together as satellite community members travel to Sand Tracks venue communities to meet up with family and attend performances;*

- *Sand Tracks provides significant role models and inspiration for young Aboriginal people;*
- *Sand Tracks is recognised as an annual event and is greatly anticipated each year by the client audience.*

Based upon evidenced gathered in the Sand Tracks 2010-12 Evaluation Report it is estimated the initiative would deliver similar beneficial outcomes in the Kimberley to Katherine region.

Support for a Kimberley to Katherine Sand Tracks Tour

The majority of music and community stakeholders interviewed were in favour of a proposed Sand Tracks Kimberley to Katherine initiative. There were no critical responses that the proposed tour would compete, threaten or diminish existing music programs or initiatives.

While there are various music activities spread throughout the Kimberley including sporadic tours, music development initiatives, music training and festival events there is no consistent regular annual touring circuit across the region. There is also no similar tour as Sand Tracks in the region, which combines showcasing a premier band with an emerging band coupled with music development workshops.

Many existing festivals and events expressed an interest in partnering with Sand Tracks if the Sand Tracks schedule aligned with their events. Existing festivals and events recognised the opportunity of value adding to their event through forging a partnership with Sand Tracks.

Key music support organisations that expressed interest in partnering with Sand Tracks Kimberley to Katherine Initiative include:

- Goolarri Media Enterprises
- Katherine Regional Arts
- Kimberley Performing Arts Council
- MusicNT
- Pilbara and Kimberley Aboriginal Media (PAKAM)
- Skinnyfish Music

The majority of music support organisations preferred a Sand Tracks tour circuit that traversed the Kimberley to Katherine (or vice versa) region on an annual basis. This was in preference to an alternating annual East Kimberley/Katherine and West Kimberley tour.

In addition the majority of Kimberley regional mental health agencies approached indicated positive interest in being associated and partnering with Sand Tracks to promote culturally appropriate strategies to deliver key mental illness prevention and anti-stigma messages.

Existing Kimberley to Katherine Music Festival Events

There are numerous festival events across the Kimberley to Darwin region during the dry season featuring to a lesser or greater extent contemporary Aboriginal music. Any tour development needs to factor possible partnerships with regional and premier events. The following table outlines the various festival events that stretch from Broome to Darwin.

Festival	Description
Barramundi Concert Kununurra WA	The Barramundi Concert showcases Indigenous Music including national and local performers. It has featured as part of the Ord Valley Muster program and has been frequently featured Mary G as MC and a variety of Indigenous music performers.
Barunga Festival Barunga Nr Katherine NT 7-10 June	Presented by Skinnyfish Music. Barunga Festival has been operating for 10 years under various different managements. Skinnyfish Music has an agreement with the community to manage the festival for the next five years.
Derby Boab Festival Derby WA Bill Hart - Echo Sound 08 9191 18869 0428 911 869	The Derby Boab Festival umbrellas a number of events including music during July. In 2013 the closing concert on 21 st July features Steve Pigram and Neil Murray.
Darwin Festival Darwin NT 11 - 18 August	The Northern Territory's premier festival event includes high profile events including the National Indigenous Music Awards managed by MusicNT (11th August 2013).
Ganduwa Festival Fitzroy Crossing WA 4-7 th October	Ganduwa – the Kimberley Sports and Recreation organisation has been operating 20 years and the Ganduwa Festival features sport in the day with music performance in the evening.
Keep Culture Fest Beagle Bay 22 June	New festival event in 2013 that has aspirations to be an annual event. The 2013 festival has Coloured Stone headlining with various support and local bands.

<p>Kimberley Aboriginal Law and Culture Centre (KALACC) Festival WA</p> <p>Biannual event</p>	<p>KALACC hosts a major regional festival every two or three years attracting up to 3,000 people over five days. The Festivals are unique events and have been staged in various locations. The main focus of the event is traditional dance and song but also encompasses contemporary music events.</p>
<p>Kimberley Moon Argyle Diamonds Ord Valley Muster Kununurra WA</p> <p>June 17-26 May 2013</p> <p>Ord Valley Muster PO Box 1372 Kununurra WA 6743 08 9168 1177 0438 682 249 Email: info@ordvalleymuster.com.au</p>	<p>The Ord Valley Muster began in 2001. Since then it has grown to be the pre-eminent event in the East Kimberley festival calendar.</p> <p>Now in its thirteenth year, the Muster features various concerts and activities over two weeks for the entertainment of Kimberley residents and tourists attracted to the region each year.</p> <p>The main sponsor of the Ord Valley Muster is Argyle Diamonds. Airnorth sponsor the Kimberley Moon Experience – a large concert event staged at the Jim Hughes Amphitheatre on the banks of the Ord River attracting an estimated audience over 5,000 people.</p> <p>The Barramundi Festival – an Indigenous performance event has been associated with the Ord Valley Muster however there has been dissatisfaction with programming clashing with other events. As a result there are moves for the Barramundi Festival to move away from the Ord Valley Muster however it is understood the event will still occur during or close to the Ord Valley Muster.</p>
<p>Milpirri Festival Lajamanu NT</p> <p>580km south of Katherine</p> <p>Biannual event last held 27/28 October 2012</p>	<p>Milpirri Festival is staged in Lajamanu Community in the northwest Tanami Desert. The Walpiri people of Lajamanu in partnership with the Tracks Dance company bring together old people and young people to express culture in new forms.</p>
<p>Moonrise Rock Festival Derby WA Contact Brad Spring 6 DBY Radio Derby WA 0419 930 767</p>	<p>Moonrise Rock Festival operated annually from 1994 – 2006 and was a prominent West Kimberley music event.</p> <p>Currently non-operational but hopes for re-establishment.</p>

<p>Mowanjum Festival Mowanjum, Derby WA</p> <p>Mowanjum Aboriginal Art and Culture Centre</p> <p>08 9191 1008 mowanjum.art@bogpond.com</p>	<p>Mowanjum Festival is managed and coordinated by Mowanjum Aboriginal Art and Culture Centre and occurs annually in early July.</p>
<p>Nguyuru Waaringarrem Festival Halls Creek WA</p> <p>7- 8 September 2013</p> <p>Daniel Akinshola Puranyangu Rangka Kerram Radio Halls Creek prkradio@bigpond.com 08 9168 6416 0470 520 064</p>	<p>The inaugural Nguyuru Waaringarrem Festival took place in 2010 and feature pre and post festival workshop events. The festival programs national and local music performances and has featured a local battle of the bands.</p>
<p>Shinju Matsuri Festival Broome WA</p> <p>Fri 13th September - Sun 22nd September 2013</p> <p>admin@shinjumatsuri.com.au 08 9192 6461. Shinju Matsuri Inc PO Box 150, BROOME WA 6725</p>	<p>The annual Shinju Matsuri (which is Japanese for “Festival of the Pearl”) originated from three cultural festivals – Japanese Obon Matsuri, Malaysian Hari Merdeka, Independence Day from British rule in 1957, and the Chinese Hang Seng. The Festival united these cultural groups. From these original cultural celebrations the Shinju Matsuri then became a festival that celebrated Broome and encouraged tourism.</p> <p>Shinju Matsuri is a not for profit community festival run by a volunteer Board including leaders in business, government and not for profit organisations who are active members in the Broome community.</p>
<p>Smarter Than Smoking Banderall Ngardu Festival Fitzroy Crossing</p> <p>23 June 2013</p>	<p>The inaugural Smarter than Smoking - Bandarall Ngarri Festival stage in 2013. The festival is a celebration of culture and talent in the Fitzroy Valley Region and features a market place showcasing local arts, handicrafts, food, information, activities, live music and traditional dance performances. The festival is on Sunday 23rd June 2013 from 12-7pm at the Fitzroy Crossing Oval. It is an alcohol, drug and smoke free family event and has aspirations to be an annual event.</p>

<p>Stompem' Ground Broome WA</p> <p>Proposed 28 September 2013</p>	<p>Stompem' Ground had a prestigious history as a major music festival in Broome. Mark bin Bakar and Wayne Barker are seeking to re-establish the event.</p> <p>Re-establishment of Stompem' Ground Festival scheduled September 28th AFL Grand Final W/end</p>
<p>Walking with Spirits Festival Beswick Nr Katherine NT</p> <p>27 July 2013</p>	<p>Produced by Djilpin Arts, Wugularr (Beswick) Community and staged at Malkgulumbu, Beswick Falls features songs stories dance and music.</p>

Festival Events by Month

Festival Event	May	June	July	Aug	Sept	Oct
Barramundi Concert Kununurra WA						
Kimberley Moon Kununurra WA						
Barunga Festival Near Katherine NT						
Banderai Ngardu Festival Fitzroy Crossing WA						
Derby Boab Festival Derby WA						
Keep Culture Fest Beagle Bay WA						
Mowanjum Festival Mowanjum, Derby WA						
Walking with Spirits Festival Beswick, Nr Katherine NT						
Darwin Festival Darwin NT						
Nguyuru Waaringarrem Festival, Halls Creek WA						
Shinju Matsuri Festival Broome WA						
Stompem Ground, (proposed) Broome WA						
Ganduwa Festival Fitzroy Crossing WA						
Milpirri Festival Lajamanu NT						

Possible Tour Venues

West Kimberley

Community /Region	Notes
Bidyadanga	Bidyadanga Community Council
Broome	Goolarri Media and various locations
Dampier Peninsula	Djaradjin-Lombardina, Beagle Bay, Ardyaloon/One Arm Point
Derby/Mowanjum	Mowanjum Art and Culture Centre
Fitzroy Crossing	Various locations
Wangkajungka	Kurungal Council

East Kimberley

Community /Region	Notes
Yiyili Community	Yiyili Remote Community School
Halls Creek	PRK Radio/ Shire of Halls Creek
Balgo	Warlayirti Artists
Warmun	Warmun Community Council/ Warmun Art
Wyndham	Ngnowar Aerwah Aboriginal Corporation
Kununurra	Various locations – Picture Gardens next to hospital, Leisure centre, Youth centre or Waringarri Aboriginal Arts.
Kalumburu	Require fly in fly out from Kununurra

Northern Territory

Community /Region	Notes
Katherine NT	Barunga Festival or Godinymayin Yijard Rivers Arts and Culture Centre. Assistance form Katherine Regional Arts.
Kalkarindji/Wave Hill NT	NT Funding dependent
Lajamanu NT	NT Funding dependent
Wadeye/Port Keats NT	NT Funding dependent
Darwin	NT Funding dependent - Various Locations

Extremely Remote Access Communities

Tours up the Gibb River Road to Imitji, Dodnun, and Kupungarri/Mt Barnett are not recommended initially due to remoteness and low audience potential compared with other venues. However once Sand Tracks in the Kimberley is established this should be re-evaluated.

Kalumburu Community would benefit greatly from inclusion in a Sand Tracks tour. While logistics are difficult due to the extreme location it is recommended Country Arts WA explore inclusion of Kalumburu as pilot project pending realistic logistics and presenter agreement. Any tours to Kalumburu would have to charter aircraft to service the remote community.

Touring Circuit Models and Options

The proposed East Kimberley to Katherine tour circuit identified in the Sand Tracks Report 2009 was a Katherine to East Kimberley Circuit.

Because across border touring is funding dependant it is premature to define the exact tour circuit until funding is brokered. However there are three basic touring circuit options:

Tour Route	Notes
East Kimberley to Katherine NT or vice versa	As proposed in Sand Tracks Report 2009
Kimberley - Broome to Halls Creek (WA only)	Focus on West Kimberley Communities Bidyadanga to Halls Creek
Katherine NT to Broome WA or vice versa	A linear tour route included selected communities between approximately Bidyadanga WA and Barunga NT

Proposed Kimberley to Katherine Model

The preferred model is the Katherine NT to Broome WA model or vice versa.

The linear traverse across the region maintains Sand Tracks core strengths, which is the continuity of the annual tour across a region and value adds to existing music support networks. While specific venues may change year to year it is likely (as demonstrated in the Western Desert) that audience and musicians would travel to different performance locations. The overall impact across the region would be greater than alternating each year between the East and West Kimberley. Having an East Kimberley tour one year

followed by a West Kimberley tour the following year would diminish the overall impact of Sand Tracks. In addition the impact of emerging bands performing to their peers and the beneficial aspirational effects on musicians may also be diminished.

The choice of venues between Bidyadanga WA and Barunga NT will be self-selecting dependant on presenters engaging with Sand Tracks, community infrastructure and funding availability.

Selection of Primary Band and Emerging Band

Primary Bands

Country Arts WA will use the existing Sand Tracks mechanisms for selection of primary or headline bands. The process includes consultation with the Advisory Group by the Performing Arts Touring Manager. Based on the Advisory Groups' recommendations the Performing Arts Touring Officer prepares a list of available primary/profile bands for the touring menu.

The touring menu is distributed to community presenters who discuss with the Aboriginal community audiences their preferences. Country Arts WA uses the voted preferred responses to program the tour.

Emerging bands

It is suggested the Sand Tracks Advisory Group put out expressions of interest to music support agencies to propose/recommend suitable emerging bands for the Sand Tracks Kimberley tour. Recommended emerging bands will be assessed by the Advisory Group and shortlisted for inclusion in the touring menu.

Country Arts WA will monitor developments of proposed initiatives such as Bush Bands Bash Top End and Bush Bands Bash Kimberley and Nurlu Jalbingan (the inaugural Professional Music Business Program for Indigenous Artists) for potential future partnerships with Sand Tracks. Such developments could be used for selecting emerging band to tour with primary band like the existing Sand Tracks Western Desert Tour.

Bush Bands Top end and Pre-Tour Development Workshops

One of the strengths of the existing Sand Tracks tour is the partnership with Bush Bands Bash and Business in Alice Springs. At the beginning of the tour the touring bands participate in the pre-performance rehearsals and a range of professional development workshops.

MusicNT are promoting the concept of duplicating the successful Bush Bands Bash and Business model with a Top End Bush Bands Bash and Business to be located somewhere in the north of the Northern Territory. In addition Scott Large, the founder of the Bush Bands Bash and Business in Alice Springs is scoping delivering a similar model in various regional centres nationally, potentially including the Kimberley region

In Broome Nurlu Jalbingan, the inaugural Professional Music Business Program for Indigenous Artists occurred 13-16 June 2013 at Goolarri Media. This inaugural event has aspirations to grow in stature and establish itself as an annual professional development event for Indigenous musicians. Nurlu Jalbingan offers potential future partnership opportunities for the Kimberley Sand Tracks initiative.

The development of the Kimberley to Katherine Sand Tracks tour would greatly benefit from a similar partnership with the proposed Top End Bush Bands Bash and Business providing a starting point for the tour, professional development workshops and training and similar to the existing Sand Tracks tour, a method of choosing the emerging band.

Pre-Tour Development Workshops

At the commencement of a tour a development and rehearsal workshop enables tour management to assist bands with:

- Tour procedures and schedules
- Stage-craft – engagement with audience – introduction of band members
- Confidence on stage – alleviating stage fright
- Acknowledging sponsors
- Contractual obligations

Pre-tour development and rehearsal workshops are tailored to the skillset of particular bands and also allow time for the profile band and emerging band to engage/meet each other prior to the tour commencing.

The pre-tour workshops provide the opportunity for tour managers to work with touring bands to creatively and effectively deliver health messages during the tour verbally highlighting messages being delivered. Delivery of health messages by peers is estimated to have far greater impact than solely stage signage or branding.

The pre-tour development workshops also provide the opportunity to implement Recommendation 7 in the Sand Tracks 2010-12 Evaluation Report. Recommendation 7

concerns improved health awareness message delivery in association with Sand Tracks tours (refer to page 28).

Acknowledging that the profile band and emerging band have varying levels of experience in workshop delivery and touring, the pre-tour training offers the opportunity for tour managers and workshop coordinators to work with bands to improve workshop delivery. In addition, there is the opportunity for Country Arts WA to explain the roles and responsibilities on tour and contractual obligations especially relating to health agency funding.

The pre-tour workshops provide Country Arts WA the educational opportunity to explain to bands how the tour is funded and the chain of responsibilities and accountability. Country Arts WA receives monies under contract from various funding agencies to provide the tour. Country Arts WA contracts tour management and artists to do the tour. Any breach of contractual obligations by bands jeopardises Country Arts WA's ability to secure continual funding for future tours, for bands and audiences in the region.

It is preferable that the pre-tour development workshop is aligned with the proposed Top End Bush Bands Bash and Business in which case any proposed tour would commence in the NT and travel westwards to the Kimberley region.

A pre-tour development workshop is essential for the tour. If the Top End Bush Bands Bash and Business does not materialise then a smaller pre-tour development workshop will need to be developed. It is unlikely however that Country Arts WA has the capacity to fund or manage an event on the scale of Bush Bands Bash and Business.

Alternative possible locations suggested for music development workshops included:

- Barunga Festival, Barunga Community, Nr Katherine NT (prior to Festival commencing)
- Chile Creek Community Stay
Via Cape Leveque Road, Dampier Peninsula WA 6725
(08) 9192 4141
- Goolarri Media, Broome WA

Key music organisations that have expressed interest in partnering with Sand Tracks Kimberley to Katherine Initiative

Organisation	Contribution
Goolarri Media Enterprises	Potential host venue/presenter in Broome.
Katherine Regional Arts	Potential presenter – possible assistance with support for Sand Tracks performing between Katherine and WA border.
Kimberley Performing Arts Council	Potential host venue/presenter in Broome and broader Kimberley region. Potential partnership for Sand Tracks delivery and joint initiatives.
MusicNT	Potential partnership with proposed Bush Bands Bash and Business Top End development and general promotion of Sand Tracks initiative through NT networks.
Pilbara and Kimberley Aboriginal Media (PAKAM)	<p>PAKAM have expressed interest in partnering Sand Tracks as a key media agency providing:</p> <ul style="list-style-type: none"> • Media exposure and promotion of tour through local radio network and ICTV. • A one-stop shop for distribution of tailored radio promotion clips to PAKAM members including Waringarri Radio, 6DBY Radio Derby, PRK Radio Halls Creek and Wyndham Radio. • Media expertise for advice and recruitment of staff for developing health message strategy and presentations relating to tour. • Live broadcasts of performances, locally and nationally. • Multi camera recordings of performances. • Edited video clips of performances. • A broadcast on ICTV within 24 hours. <p>PAKAM also support emerging bands providing mentoring workshops and recording workshops throughout the year. This provides key regional support for emerging bands pre and post Sand Tracks events. PAKAM therefore will play a key regional role in promoting Sand Tracks and liaising with emerging bands and audiences.</p>
Skinnyfish Music	Potential partnership with Barunga Festival. Opportunity to have Sand Tracks bands perform on Friday evening at beginning of Barunga Festival three day event. Sand Tracks could begin or end at Barunga Festival.

Health Awareness Promotion Partnerships

Sand Tracks has a significant ability to deliver health messages during a performance. In addition the band's status as role models has a strong influence inspiring individuals to make better lifestyle choices (Sand Tracks 2010-2012 Evaluation Report).

Country Arts WA has an established funding partnership with Healthway promoting healthy life style choices coupled with SmokeFree WA signage at Sand Tracks performance events.

Furthering health awareness promotion, Country Arts WA is exploring partnerships with mental health agencies for the delivery of key mental illness prevention and anti-stigma messages.

Western Australia has the highest population growth of Aboriginal people per capita and the highest youth suicides in the world ([Georgatos](#) 2013).

The Kimberley region has suffered particularly high rates of youth suicide in recent years.

The rates of suicide are substantially higher in Aboriginal and Torres Strait Islander peoples, accounting for 4.2% of all indigenous deaths compared to the 1.6% national suicide rate. (Australian Bureau of Statistics. (2012). Op. Cit).

Mental health agencies dealing with high suicide rates, social dysfunction, drug and alcohol abuse acknowledge the holistic positive engagement benefits music provides. Mental health agencies recognised the opportunity for promotion of healthy lifestyle awareness because of the high attendance at Sand Tracks performance events.

Mental Health Agency Partnerships

There is inprincipal support from numerous mental health agencies throughout the Kimberley who believe there is benefit in partnering with Country Arts WA in a Kimberley to Katherine Sand Tracks Project.

80% of mental health agencies contacted supported the Sand Tracks Kimberley initiative as a positive vehicle for promoting mental health awareness. The following agencies were contacted for feedback for the feasibility study:

- Alive and Kicking Goals
- Anglicare WA – KinWay
- Australian Red Cross
- Mental Health Carers Arafmi (WA) Incorporated

- Headspace
- Kimberley Aboriginal Medical Service – KAMSC
- Kimberley Mental Health and Drug Service
- Life without Barriers
- Men's Outreach Service

Letters of support from various agencies indicating in principal partnerships with Sand Tracks have been collated.

During the process of developing the Kimberley to Katherine Sand Tracks Tour Country Arts WA will need to identify which will become the Sand Tracks key partner mental health agencies and to what degree their partnership involves. This will likely be a self-selecting process. Some agencies are localised to specific area service delivery while others are state based and others are national organisations.

If there is more than one agency involved it will have to be determined whether there will be a principal or lead mental health agency partnership. There may be a hierarchy of partners similar to funding partners or sponsors.

For example there may be one lead partnership agency such as Headspace, which is a national agency, and local event partnerships with other agencies.

Because there are many different mental health agencies, clients may ask different agencies when they come into town, how are you different from that other mob? It is therefore essential that all participating health agencies work collectively in delivering mental health messages so as to not confuse the target audience. Some agencies work in the West Kimberley but not in the East Kimberley. If a phone help line is advertised for example, it would be more effective to be one number than numerous agency contact details.

For Sand Tracks to deliver a point of engagement message for clients wishing to gain help for mental health issues they need a simple point of engagement that can direct them to the appropriate support organisations located close by or who are already active in the community.

Once the mental health agency partnerships have been established and secured the message strategy can be developed. It is suggested that the developed strategy be discussed as appropriate at the Kimberley Aboriginal Mental Health Forum.

In summary Country Arts in the development of Sand Tracks Kimberley to Katherine tour will:

1. Identify partner mental health agencies participation
2. Identify lead mental health agency as appropriate

3. Develop Sand Tracks mental health message strategy as appropriate – branding, helpline
4. Identify other activities and initiatives mental health agencies may provide in association with a Sand Tracks events relative to their location
5. Share information with other mental health agencies through Kimberley Aboriginal Mental Health Forum

Health Message delivery

Based on the findings of the Sand Tracks Evaluation 2012 Country Arts WA will implement Recommendation 7 of the Sand Tracks Evaluation 2012 document.

Country Arts WA to liaise with health organisations working in communities where Sand Tracks is delivered and promote opportunities for appropriate value adding health initiatives.

Provide pre-tour training for bands regarding delivery of health messages associated with the tour in appropriate Aboriginal language. The delivery of health messages by role models and peers especially in language is likely to have significantly more impact than stage signage in English.

Explore development of media clips, radio and film of key band members delivering health messages in language to be broadcast on local radio and at performances.

Once mental health agency partnerships have been established and a message strategy developed for delivery of mental health messages for the Kimberley to Katherine Sand Tracks Tour, it is recommended that Country Arts WA collaborate with a media organisation or seek funding to develop film and media/radio clips.

Similar health media clips have been produced by Skinnyfish Music for Miwatj Health. The Miwatj Health - No Smoking video (from the Galiwin'ku Healthy Lifestyle Festival on Elcho Island, Sept 21-26 2009) Executive Producer – Michelle Dowden (Miwatj Health Aboriginal Corporation Inc.) Videos owned by Miwatj Health, produced Skinnyfish Music. There are similar health media video messages created in many remote Aboriginal communities by arts organisations and schools. These could all be used to support the dissemination of accessible health messages.

The combination of pre-tour training to Sand Tracks tour bands to verbally deliver key messages during performances combined with short film projections and radio associated with tour promotion will increase appropriate health message delivery.

Other Health Agency Partnerships

Broome Regional Aboriginal Medical Service (BRAMS)

BRAMS coordinate delivery of awareness programs developed by KAMSC such as the anti-smoking campaign “Nuff of the Puff” initiative with Aboriginal Tobacco Control Workers providing information and support for stopping smoking. BRAMS can provide Indigenous workers and information stalls at Sand Tracks tour events to discuss initiatives with audience and distribute health awareness information.

In addition to the “Nuff of the Puff” initiative KAMSC produce collateral relating to eye and ear infection awareness, oral health and other healthy lifestyle message initiatives such as the Fact or Fiction health education game.

Nindilingarri Cultural Health Services Alcohol Drug & Mental Health Service

Nindilingarri Cultural Health Services supports Fitzroy Crossing and Fitzroy Valley communities. Nindilingarri have run a music program and have a music recording studio.

PO Box 59, Fitzroy Crossing WA 6765
08 9193 0093
aodmh@nindilingarri.org.au
<http://www.nindilingarri.org.au>

Mental Health Agency Support for Sand Tracks Kimberley to Katherine Initiative

Agency	Contact	Indicative support for Sand Tracks
Alive and Kicking Goals	Joe Tighe 08 9193 5904 joe.akg@bigpond.com	Unconfirmed
Anglicare WA	Dr Jennie Gray 08 9194 2400 Jennie Gray jennie.Gray@anglicarewa.org.au	YES Letter of support provided
Arafmi – Mental Health Carers Arafmi WA	Julie McChesney 08 9427 7100 Julie.mcchesney@arafmi.an.au	YES Letter of support provided
Headspace	Raina Washington Tel +61 08 9193 6222 Mob 0488 576 832 headspace@kamsc.org.au	YES Letter of support provided
Kimberley Aboriginal Medical Service - KAMSC	Kel O'Neill 0418 626 060 sewbseniormanager@kamsc.org.au	YES Letter of support provided
Kimberley Mental Health and Drug Service	Debra Hunter-McCormick 08 9194 2640 Debra.Hunter-McCormick@health.wa.gov.au	YES
Kimberley-Pilbara Medicare Local	Chris Pickett ceo@kpml.org.au	Unconfirmed
Life Without Barriers	Cherie Sibosado Manager 08 9192 1429 Cherie.Sibosado@lwb.org.au Fiona Moriarty Fiona.moriarty@lwb.org.au	YES
Mens Out reach Services Broome	Peter Mitchell 0427 938 507 menbroome@bigpond.com	YES Letter of support provided
Red Cross	Loretta Bin Omar 08 91918501 lbinomar@redcross.org.au	YES Letter of support provided

Action Plan

Activity
Phase 1 – Development
Establish model – projected number of venues – direction of tour
Secure funding
Engage Sand Tracks Project Officer
Confirm presenters and partnerships Including Country Arts WA staff visiting Kimberley region to develop stakeholder relationships and partnerships
Confirm pre-tour music development workshop location Partnership Bush Bands Bash Top End or Barunga Festival
Confirm mental health agency partners
Establish mental health message delivery
Phase 2 – Implementation
Engagement media organisation to facilitate peer delivered health messages for delivery on tour – radio and film projection. For recording filming health messages for delivery on tour.
Select bands for touring
Program tour
Implement tour
Evaluate and report outcomes

Project Timelines

Dependent on suitable funding provision the following prospective timelines are indicative for the implementation of the Sand Tracks Kimberley to Katherine initiative.

Date	Activity
October 2013 – July 2014	Broker funding – develop funding partnerships
July 2014	Funding secured
August 2014 – November 2014	Phase 1 Development
December 2014 – June 2015	Phase 2 Implementation
June 2015	Sand Track Kimberley to Katherine tour 1 commences
June 2016	Sand Track Kimberley to Katherine tour 2 commences
June 2017	Sand Track Kimberley to Katherine tour 3 commences

A Vision of Sand Tracks Kimberley to Katherine



The Sand Tracks Kimberley to Katherine could be branded:

- Sand Tracks Kimberley to Katherine
- Sand Tracks Barunga to Bidyadanga
- Sand Tracks Broome to Barunga
- Sand Tracks Barunga to Broome

A key decision will be in which direction Sand Tracks Kimberley to Katherine should travel - east to west or vice versa.

It is suggested that due to the existing programming of Sand Tracks Western desert tour in September that May - June would be the most suitable time for Country Arts WA to program the Kimberley tour and to manage the staff workload. This would enable:

- The option for tour managers and technical staff employed with the Sand Tracks Western Desert tour to be employed in the Kimberley to Katherine tour.
- The flexibility for the same band or bands to tour both the Kimberley and the Western Desert should the circumstance arise.
















A tour starting in Barunga Festival could tour to other regional communities enroute to the WA border (with on the ground support from Katherine Regional Arts) or if funding was not available, move directly to Kununurra and continue through the Kimberley.

Alternatively, a tour ending at Barunga Festival would provide a grand finale to the Sand Tracks tour and especially allow the emerging band to experience the festival music showcase of events.

Flexibility of delivery while maintaining an annual program delivered at the same time of year, touring across the same region is a key strength of Sand Tracks. Some venues and presenters may change from year to year but the overall delivery of the program is consistent and regular through the region. As demonstrated in the Western Desert audiences and musicians look forward to the annual events' regularity and continuity. If, as in the Western Desert, some venues change from year to year, people will travel to other locations to participate in workshops and attend performances.

The potential number of venues and presenters is greater in the Kimberley to Katherine region with a larger population and number of communities. The following table offers

two potential routes across the region, which in both cases allows for up to 12 performances options.

Option 1 Main Community venues	Notes/Optional Community venues	Option 2 Main Community venues	Notes/Optional Community venues
Barunga		Barunga	
			
Kalkarindji or Lajamanu	NT funding dependent	Kununurra	Kalumburu - - Fly in fly out dependent
			
Halls Creek	Option to head north for performances at Wyndham, Warmun/Turkey Creek, Kununurra	Wyndham	
			
Balgo	Wankajunga	Warmun/Turkey Creek	
			
Fitzroy Crossing		Halls Creek	Balgo, Wankajunga
			
Mowanjum/Derby	Dampier Peninsula *	Fitzroy Crossing	
			
Bidyadanga		Mowanjum/Derby	Dampier Peninsula *
			
Broome		Bidyadanga	
			
		Broome	
8	5	9	4

* One performance at either Djaradjin, Ardyloon or Beagle Bay communities.

Project Management Staff

Country Arts WA will require additional in-house human resources to implement a Sand Tracks Kimberley to Katherine tour in conjunction with the established Sand Tracks Western Desert tour.

Initially, the Sand Tracks Kimberley to Katherine will require touring at least six participating venues/communities across the region to establish itself. However, as the previous table indicates, the initiative could expand upwards to up to 13 communities.

Compared with the Western Desert tour the Kimberley has:

- Better road access with a bitumen highway crossing the region
- A larger number of communities
- A greater population and therefore greater audience potential
- Regular domestic and light aircraft and bus transport services servicing the region

The increased logistics and workload of coordinating the Sand Tracks Kimberley to Katherine coupled with the Sand Tracks Western Desert therefore would warrant the employment of a designated Sand Tracks Project Officer.

The proposed Sand Tracks Project Officer position would also enable the necessary liaison with health agency partnerships to maximise the health and wellbeing benefits associated with the initiative.

As with the Sand Tracks Western Desert tour, the Project Officer would need to be supported by other Country Arts WA staff including the Performing Arts Touring Manager and the Marketing and Operational Teams.

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<http://sageinsight.wordpress.com/2012/08/22/the-power-of-music-its-impact-on-the-intellectual-social-and-personal-development-of-children-and-young-people/>

Cooper, T. Bahn, Giles (2012) *Investigating the social welfare indicators of Aboriginal Regional Art Centres: a pilot study.*

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http://www.daa.wa.gov.au/Documents/ReportsPublications/Art_centre_report.pdf

Disclaimer

This report has been prepared at the request of Country Arts WA. Recommendations made in the report are largely based on judgment and opinion after consultation with Country Arts WA staff, musicians, key stakeholders, and the examination of documents provided by Country Arts WA. Country Arts WA may choose not to implement the recommendations or local or national circumstances may change. Accordingly, the author (Tim Pearn) does not express an opinion as to whether the outcomes projected will be realised.

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Appendix 1 - Music support organisations and activities operating in the Kimberley to Katherine Region

Agency	Activity
ArtbackNT 08 8941 1444	ArtbackNT: Arts Development and Touring is the Northern Territory's key visual arts and performing arts agency. In addition to extensive program in the NT ArtbackNT also deliver cross border tours into WA.
6 DBY Radio Derby WA 2 Wodehouse St, Derby, WA, 6728 08 9193 1966 reception@6dby.com.au	Derby local radio with music recording studio facility.
Desert Feet Inc Damien Thornber Projects Coordinator damien@desertfeettour.com 0417 697 900	Desert Feet Incorporated is a non-denominational, not for profit, membership-based organisation. Desert Feet provide free music education and production to children and young adults who would otherwise never have the opportunity to learn and develop their music skills. The principal purpose of Desert Feet Inc is to promote music, dance and performing arts to children in remote and rural Indigenous communities. The members of Desert Feet and its supporters share a common desire to create opportunities for cultural exchange and learning, using music and performing arts as the primary pathway.
Godinymayin Yijard Rivers Arts and Culture Centre Katherine NT Cath Bowdler, Director 08 89723751 0417 886 791 director@gyracc.org.au www.gyracc.org.au	New Arts and Culture Centre for Katherine with music venue facility.
Goolarri Media Enterprises Kira Fong 0409443386	Goolarri Media assists the development of both Indigenous and non-Indigenous media and communications in the Kimberley region, assists in the development and ongoing enhancement of Indigenous

<p>kira.fong@gme.org.au</p>	<p>musicians throughout Western Australia, creates and produces valuable event activities for the entire community and delivers nationally recognised training across all sectors of the organisation.</p> <p>Goolarri provide a range of services including Radio Goolarri, Music development and production, events and film production. Goolarri also have a venue for hosting performance events.</p>
<p>Grow the Music</p> <p>Caroline Wallace 0409 983 570 Jane Leyshon 0458 665 394 Emily White 0425 791 628 Lizzie Rutten 0430 180 566</p> <p>www.growthemusic.org</p>	<p>Grow the Music is a non-profit company that provides music programs for Aboriginal and non-Aboriginal young people living in the East Kimberley, Western Australia.</p> <p>Grow the Music believe the purpose of making music is to generate meaningful moments in our lives. Grow the Music take music education into the remote communities of the East Kimberley who otherwise have limited access to music training and quality instruments. Grow the Music view themselves as contributors to music education in remote Australia, and through music improving the mental and physical welfare of Aboriginal Australians.</p> <p>Grow the Music teachers are experienced musicians with teaching backgrounds who have lived and worked in remote indigenous communities throughout the Kimberley. Up to 4 teachers will be provided for each program.</p> <p>The Wyndham project is funded through Ngnowar Aerwah Aboriginal Corporation based in Wyndham. Les Evans ceo@ngnowar.org 08 9161 1496 www.ngnowar-aerwah.com</p> <p>The workshops take place over a 4 week period engaging the whole community through various organisations including the school, youth justice programs, rehab and alcohol programs culminating in a community performance.</p> <p>Grow the Music use recycled instruments especially</p>

	<p>with younger kids such as drums made from car tyres covered with sticky tape and old bicycles with attached percussive elements made from recycled materials. In addition Grow the Music advertise for musical instrument donations for Aboriginal communities and fund raise to support delivery of the programs. Grow the Music work in Wyndham but also conduct workshops in Balgo (including Bililuna and Mulun) funded through the Catholic Education Board and have worked with Ganduwa delivering workshops at Warmun, Doon Doon, Gen Hill and Halls Creek. Grow the Music also may deliver workshops in Kalumburu.</p>
<p>Katherine Regional Arts</p> <p>Bill Grose 08 8971 0928 0435 468 790 eo@kathregionarts.org.au</p>	<p>Katherine Regional Arts is a regional arts organisation based in Katherine supporting regional arts activities.</p>
<p>Kimberley Performing Arts Council</p> <p>Andrew Chambers Chairman KPAC 0487 395 681 chair@kpac.org.au</p>	<p>Kimberley Performing Arts Council (KPAC) KPAC is a community based not for profit incorporated body supporting access to the performing arts for the Kimberley region.</p>
<p>Kimberley Training Institute</p> <p>Bel Skinner Darren Wardel Kimberley Training Institute Broome Campus 08 9192 9169</p>	<p>Kimberley Training Institute offers a wide range of Music Industry Courses including how to play an instrument, gigging and touring through to songwriting, recording and sound engineering.</p> <p>Courses include: Creative Industries, Certificate I Music, Certificate II Music, Certificate III Music, Certificate IV Music, Diploma</p>
<p>MusicNT</p> <p>Mark Smith, manager 08 89811995 marksmith@musicnt.com.au www.musicnt.com.au</p>	<p>MusicNT exists to support the growth and development of original contemporary music in the Northern Territory. MusicNT Inc. is the non-profit member based music organisation for the Northern Territory representing, developing and servicing the Territory's original music industry. As the lead contemporary music development body,</p>

	<p>MusicNT has a focus on developing and strengthening networks with national music industry representatives as well as strengthening links with regional centres throughout the Territory. MusicNT operates offices in Darwin and Alice Springs.</p>
<p>Pilbara and Kimberley Aboriginal Media (PAKAM) Neil Turner PAKAM Manager Broome neil.turner@gme.com.au 08 9195 5338 0416 596 098</p>	<p>PAKAM aims to develop culturally relevant media production and broadcast services by, and for remote indigenous communities in the north west of Western Australia. PAKAM operates a satellite delivered community radio network, retransmitted in over twenty remote communities, provide technical advice and services, and deliver training and production support to our members.</p> <p>PAKAM is an association of indigenous media producers and broadcasters in the Pilbara and Kimberley regions of Western Australia. PAKAM members operate thirteen BRACS (Broadcasting for Remote Aboriginal Communities Scheme) community television and radio stations and six larger town-based community radio stations.</p> <p>The PAKAM Radio Network provides a satellite-delivered regional service from the network hub in Broome, switching programme feeds brought by phone line and digital CODEC from fourteen member stations and sending them by lease line to the Optus C1 satellite uplink at Imparja Television in Alice Springs. This service enables the sharing of news, information, special broadcast events, music and stories by all the indigenous radio stations in the region and is retransmitted full time in over 20 remote communities, scattered over a million square kilometres, with a total population in excess of 7,000.</p> <p>PAKAM radio programmes can also be picked up and retransmitted by other indigenous networks around the country – PAKAM also supplies 16 hours per week to the National Indigenous Radio Service (NIRS). The hugely popular “Mary Geddardyu Show” goes right across Australia through the NIRS and PAW radio networks every Wednesday night.</p>
Puranyangu Rangka Kerram	Halls Creek Local radio with music recording studio.

Radio Halls Creek Daniel Akinshola prkradio@bigpond.com 08 9168 6416 0470 520 064	PRK Radio also coordinate Nguyuru Waaringarrem Festival Halls Creek WA scheduled 7/8 September 2013.
Skinnyfish Music Mark Grose 08 89418066 info@skinnyfishmusic.com.au	Skinnyfish Music is a Darwin-based company which records and promotes the work of indigenous musicians and delivers community festivals in the NT. The fundamental philosophy behind this business is to empower indigenous Australians to generate and pursue their own creative and economic activity.
Top End Aboriginal Bush Broadcasting Association (TEABBA) 76 Bick Ward Drive, Coconut Grove NT 0810, Australia (08) 8948 3023 Kelly Baylis (Broadcast and Marketing) Kelly.baylis@teabba.com.au Don Baylis, manager Don.baylis@teabba.com.au 08 8939 0400	TEABBA Media Services, is a not for profit organisation which aims to provide operational support for the 30 remote Indigenous broadcasting units in Aboriginal communities across the Top End of Australia. The TEABBA Radio Network is a collective of over 30 community radio stations known as RIBS, (Remote Indigenous Broadcast Service) broadcasting to communities in the NT.
Tura New Music 08 9228 3711 info@tura.com.au	<p>Tura New Music Ltd is a not for profit music organisation based in Perth, Western Australia. Tura is a producer as well as resource centre and advocate for New Music. Founded in 1987 Tura has a history of achievement in initiating cultural development in Western Australia from inner city Perth to remote communities of Western Australia.</p> <p>Tura has toured regularly through the Kimberley with its Regional Touring Program and also facilitates a Remote Residency Program.</p>
Warlayirti Artists and Culture Centre – Balgo 08 9168 8152 culture@balgoart.org.au	Warlayirti Artists and Culture Centre – also have recording Studio facilities.

Appendix 2 - Kimberley Health Agencies

Mental Health Support Agencies

Alive & Kicking Goals!

Alive and Kicking Goals is a youth suicide prevention project which uses football and peer education to help identify suicide risk and develop prevention strategies within a culturally appropriate environment. The program builds self-esteem through community development and leadership training enabling volunteers to deliver suicide prevention and education forums to young people in the Kimberley region. Alive and Kicking is a grass roots initiative to educate, inspire and model to young people in Kimberley communities alternatives to suicide by helping them create a future of hope through positive relationships and life choice.

Joe Tighe
Alive & Kicking Goals!
08 9193 5904
joe.akg@bigpond.com
Men's Outreach Service,
7 Blackman St,
Broome WA 6725

Anglicare WA - KinWay

Anglicare WA, under the name of KinWay, is a leading provider of relationship services across the state of Western Australia. With over thirty years of experience in the delivery of Relationship Counseling and Education, KinWay is committed to enhancing and changing the lives of individuals, couples and families by assisting them to achieve positive and respectful relationships.

Anglicare WA is a not-for-profit organisation providing services for all members of the community, regardless of religion, age, gender, sexual orientation, lifestyle choice, cultural background or economic circumstances.

<http://www.anglicarewa.org.au/relationship-services-kinway/default.aspx>

Dr Jennie Gray
Anglicare WA KinWay
Standby Suicide Response Team
Broome
08 9194 2400
jennie.Gray@anglicarewa.org.au

Arafmi – Mental Health Carers Arafmi WA

ARAFMI began as the *Association of Relatives and Friends of the Mentally Ill*. They are now known as *Mental Health Carers Arafmi (WA) Incorporated*.

ARAFMI Provide:

- Free professional counselling
- Mental health support groups with peers
- Workshops and programs
- School education to fight stigma
- School holiday programs for 8 – 18 years
- Mental health news and information
- Advocacy. Gaining your full rights
- Dealing with the mental health system

Kimberley Aboriginal Family and Carers Outreach
2/40 Dampier Terrace
Broome
Phone: 9192-5860
Indigenous health Workers
08 9193 6600

Program Manager Julie McChesney (Perth Based)
08 9427 7100
Julie.mcchesney@arafmi.an.au

Australian Red Cross

Australian Red Cross facilitates several programs in the Kimberley region including:

- Young Carers' Program (support and respite for young people in a caring role in their family)
- Personal Helpers and Mentors' Program (providing practical support to those in the community with mental health issues)
- Save a Mate Program (works with young people to build skills of young people to promote good mental health, safety and wellbeing)

Loretta Bin Omar
Manager
08 91918501
lbinomar@redcross.org.au

Headspace

Headspace is the National Youth Mental Health Foundation. Helping young people who are going through a tough time. Headspace provides health advice, support and information for 12-25 age youth. Headspace provide help with:

- General health
- Mental health and counseling
- Education, employment and other services
- Alcohol and other drug services.

Raina Washington

Coordinator

Tel +61 08 9193 6222

Mob 0488 576 832

headspace@kamsc.org.au

3/2 Hammesley St Broome WA 6735

Kimberley Aboriginal Medical Service - KAMSC

The Broome Regional Aboriginal Medical Service (BRAMS) was the first Aboriginal Community Controlled Health Service (ACCHS) established in the Kimberley in 1978, and was followed by the East Kimberley Aboriginal Medical Service (EKAMS, in Kununurra) in 1984. The vision for a unified voice, to provide centralised resources and collective advocacy for the sector, achieved reality in 1986 with the establishment of KAMSC.

Today, the KAMSC collective represents four independently incorporated ACCHS – the Ord Valley Aboriginal Health Service (OVAHS, previously EKAMS), the Derby Aboriginal Health Service (DAHS), Yura Yungi Medical Service (YYMS in Halls Creek), Jurrugk Aboriginal Health Service (JAHS, representing communities along the Gibb River Rd) .

Main Office

Corner of Anne and Dora Streets PO Box 1377 Broome Western Australia, 6725

(08) 9194 3200

kamsc@kamsc.org.au

Social Emotional Wellbeing Unit

Kel O'Neill, Manager

0418 626 060

sewbseniormanager@kamsc.org.au

Kimberley Mental Health and Drug Service

The Kimberley Mental Health and Drug Service provides community based mental health, community alcohol and other drug services to the Kimberley region. Inreach is provided to the regions' hospitals and expertise is shared with a variety of Aboriginal Controlled NGOs and government agencies.

Services, Facilities and Training:

Services/Facilities: Alcohol and Drugs, Anxiety, Cultural Orientation, Depression, Eating Disorders, Health Promotion, Mental Health, Positive Parenting Program, Psychiatry, Aboriginal Psychiatry, Adolescent Psychiatry, Adult Psychiatry, Elderly Psychiatry, Emergency Psychiatry, Paediatric, Psychiatry, Transcultural Self-Harm Intervention, Suicide Prevention/Intervention.

Kimberley Mental Health and Drug Service: Broome

Debra Hunter-McCormick

Aboriginal Mental Health Coordinator

08 9194 2640

Debra.Hunter-Mccormick@health.wa.gov.au

Cnr Anne & Robinson Streets PO Box 3475, Broome WA 6725

Broome WA 6725

Kimberley Mental Health and Drug Service: Kununurra

(Formerly Kununurra Mental Health Unit)

Contact Information:

Location: 96 Coolibah Drive, Kununurra WA 6743

Phone: 9166 4350

Kimberley-Pilbara Medicare Local

Mental Health

Access to Allied Psychological Services (ATAPS) allows for the arrangement of mental health services provided by allied health professionals to assist GPs in the support of their patients through evidence-based psychological therapies. ATAPS complements the Better Access to Psychiatrists, Psychologists and General Practitioners through the Medicare Benefits Schedule (Better Access) initiative through providing; low cost services for hard to reach groups and in areas where private mental health services may not be accessible.

Better Access is the main vehicle for providing government subsidised psychological services in Australia. ATAPS targets services to those individuals requiring primary mental health care who are not likely to be able to have their needs met through

Medicare subsidised mental health services and addresses service gaps for people in particular geographical areas and population groups.

5c/27-29 Dampier Terrace, Broome WA 6725
08 9192 7741

Chris Pickett CEO
ceo@kpml.org.au

Life Without Barriers

All mental health support services in Life Without Barriers operate within a framework of 'recovery'. Life Without Barriers encourages and supports an individual's involvement in decision making when planning their care and recovery process. Life Without Barriers shares the responsibility for their journey, encourage hope and believe in the expectation of a valuable life, contributing to an individual's own community.

Life Without Barriers assist people who live with a mental health issue to enjoy a better quality of life through tailored Taking Time (Respite Care) programs.

Broome Regional Office
08 9192 1429
Cherie Sibosado, manager
Cherie.Sibosado@lwb.org.au
Fiona Moriarty
Fiona.moriarty@lwb.org.au
Unit 3, 19 Hamersley Street PO Box 51
Broome WA 6725

Men's Outreach Service

Men's Outreach Service, Broome offers a range of services to enhance men's social and emotional wellbeing. The client group is men and families, Aboriginal & Torres Strait Islander people.

Peter Mitchel, Manager
08 9192 2767
08 9192 2753
0427 938 507
menbroome@bigpond.com
7 Blackman St,
Broome WA 6725

General Health Awareness and Promotions

KAMSC Health Promotions Coordinator

Jahmila Bin Omar 08 9194 3200

David Battey 0488 145 588

Appendix 3 - Key individuals contacted during feasibility Study

Name	Location	Organisation/Role
Music related		
Daniel Akinshola	Halls Creek	PRK Radio Halls creek
Bec Allen	Kununurra	Former Baramundi Concert committee Member
Peter Brandy	Kununurra	Musician
Mark Bin Baker	Broome	Musician
Nigel Bird	Perth	WAM
Cath Bowdler	Katherine	Godinymayin Yijard Rivers Arts and Culture Centre
Andrew Chambers	Broome	Kimberley Performing Arts Council
Lorrae Coffin	Broome	Musician
Kirk Coffin	Bidyadanga	Tobacco Control Officer – Broome Regional Aboriginal Medical Service
Vaughan Davies	Kununurra	Ord Valley Muster Committee member
Phillip Eaton	Darwin	APRA/MusicNT
Les Evans	Wyndham	Ngnowar Aerwah Aboriginal Corporation
Daniel Featherstone	Alice Springs	IRCA
Kira Fong	Broome	Goolarri Media
Chas Garnett	Fitzroy Crossing	Ganduwa Festival
Vicki Gorden	Broome	Cicada International Inc / Nurlu Jalbingan
Mark Grose	Darwin	Skinnyfish Music
Bill Grose	Katherine	Katherine Regional Arts
Vanessa Hutchins	Darwin	ArtbackNT
Peter Kroll	Mowanjum	Mowanjum
Scott Large	Alice Springs	Producer/ consultant
Tos Mahoney	Perth	Director/ Tura New Music
Paul Mason	Sydney	Director Music/ Australia Council
Alan Moore	Perth	Lotterywest
Caroline O'Niel	Perth	DCA
David Pigram	Broome	Musician/Mens Health Outreach
Mark Smith	Darwin	Music NT
Greg Tait	Warmun	Musician
Damien Thornber	Perth	Desert Feet Inc
Neil Turner	Kununurra	PAKAM
Caroline Wallace	Canberra	Grow the Music
Jenny Wright	Mowanjum	Mowanjum
Peter Yip	Bidyadanga	CEO Bidyadanga Community

Mental Health		
Raina Washington	Broome	Headspace
Julie McChesney	Perth	ARAFMI
Mike Seward	Perth	Executive Director ARAFMI
Kel O'Neil	Broome	KAMSC
Debra Hunter McCormick	Broome	Kimberley mental Health and Drug Service
Lorretta Bin Omar	Broome	Australian Red Cross
Dr Jenny Gray	Broome	Anglicare - Kinway
Fiona Moriaty	Broome	Life without Barriers
Peter Mitchell	Broome	Mens Health Outreach
Joe Tighe	Broome	Alive and Kicking Goals